

# Computerized Text Analysis: Classwork 3

## Classic Content Analysis — Manifesto Coding Example

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The objective of this class exercise is to familiarize yourselves with classical content analysis, using the Comparative Manifesto Project scheme.

### Instructions:

1. You will need to read Section 4.1 of the [Appendix 2 coding instructions](#) from Klingemann, Hans-Dieter, Andrea Volkens, Judith Bara, Ian Budge, and Michael McDonald. 2006. *Mapping Policy Preferences II: Estimates for Parties, Electors, and Governments in Eastern Europe, European Union and OECD 1990–2003*. Oxford: Oxford University Press. Focus only on the part about quasi-sentences for now.
2. Using the unitization scheme, try to parse the first part of [this text](#) (taken from the New Zealand National Party 1972 manifesto) into quasi-sentences.
3. Read the full coding instructions, based on the CMP scheme, found [here](#). This will tell you how to code the categories. This is long and you don't have to absorb 100% of it, but you will need to know the definitions of the categories and the basic rules as to how they should be applied.
4. Use the coding instructions to code the second part of the `NCP_test.txt` document (the part that is already unitized).
5. Briefly describe your experiences with the unitization and coding.